

# Mark Donnie Nauck

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## > EXPERIENCE

### Home Designer > Freelance – South Louisiana | 05/2006–Present

- Residential design work conducted during absences from professional internship employment. No “moonlighting” unless approved by employer.
- Responsible for designing, managing and organizing multiple projects simultaneously, making decisions from conception to completion.
- Work includes three publications in local magazine, a TV commercial feature, six homes, six pools, four renovations, several un-built projects, personal web archive *mdnauck.com*, and some graphic design projects, all combined for a total of \$5 million of construction, accrued through referrals only.
- Averaged extension of paid designer responsibilities 75% greater than original contract negotiation by consistently exceeding client expectations.
- Identified and implemented creative working procedures that accelerated the design-approval process 25% over previous performance.
- Established a team mentality with a variety of clients, conceiving and integrating concepts to be expressed in highly targeted written and visual narratives.
- Enabled clients to grasp and discuss ‘big ideas’ by sensitively articulating deep themes regarding culture, people, their behavior, and the way they live.

### Intern Architect & CAD Tech Support > The Architectural Studio – Baton Rouge, LA | 06/2009–01/2010

- Made ROI opportunity possible by researching requirements for and producing brochure illustrations and written that lead New Orleans Historical Society and other similar agencies to approve substantial tax refund for client upon completion of \$15 million HUD/Historical renovation project.
- Developed client-winning proposals by translating Lead Architect’s written project objectives into 2D/3D visuals.
- Oversaw and produced construction documentation, including drafting, writing, editing and proofing multiple projects simultaneously.
- Safeguarded employer through major hardware failure by recovering and rebuilding servers, workstations, and re-establishing peripheral hardware.
- Provided in-house computer software support to maintain daily operations and streamline outdated workflows, increasing revenue.
- Clients include Housing and Urban Development Developers, Louisiana DOTD, Louisiana State Capitol, and the Louisiana DHH.

### Intern Architect & Graphic Lead > Ford|Dickinson – Baton Rouge, LA | 10/2007–11/2008

- November 2007, promoted to Graphic Lead; responsible for delivering compelling imagery in harmony with Design Architect’s proposals.
- Wrote, illustrated, and compiled residential design options for successful pre-design proposal, increasing scope of work and commission 300%.
- Teamed with IT Professional to conceive, produce, and maintain interactive web application to formally introduce new architectural products’ to corporate client’s affiliates and shareholders, and to network client representatives, consultants, engineers, and fabricators with the design team.
- Catalyzed team-design initiatives, creating 2D/3D mock-ups, writing copy, and composing layouts to communicate architectural scheme and articulation.
- Introduced and implemented software workflows to bridge Mac and PC platforms, assisting employer with market-extension merger.
- Adapted computer technology to serve in-house professional and artistic needs, reducing overhead costs of contracted artists.
- Oversaw, delegated, and coordinated visuals with contract artists, production teams, consultants, and printers to insure quality of work and integrity of project deliverables, including presentation ‘boards’, brochures, web content, construction documents, preliminary and pre-design submittals, and eye candy.
- Clients include Lamar Outdoor Advertising Corporate Projects, Woman’s Hospital, Mockler Beverage Distributors, Louisiana State University Maintenance, LSU Tiger Athletics, Raising Cane’s Chicken Fingers, Greystone Country Club, and internal public-relations and marketing.

### Professional Internship > Mougéot Architecture – Baton Rouge, LA | 06/2007–09/2007

- Originated aesthetic concept celebrating a client’s market identity, increasing employer’s fee over base commission.
- Under Lead Architect direction, reviewed progress of contractor’s work for accuracy of execution and the total percentage of completion.
- Participated in client meetings reviewing and evaluating designs, exploring alternatives and identifying criteria for further investigation.
- Brainstormed ideas with Lead Architect and other designers, developing ideas into visual and written options for client review.
- Produced CAD drawings and written assembly descriptions for construction documents.
- Clients include New Roads Governor’s Office, Volk’s Steel Construction, Commercial Shopping Developers, and Rural School System Facility Maintenance.

## > EDUCATION

### Bachelor of Architecture > Louisiana State University – College of Art & Design | 05/2007

- Received Faculty Design Award for outstanding achievement in comprehensive design studio above all other 1st year architecture students.
- Achieved 8 semesters academic “Dean’s List” status by earning ‘A-B’ grade point average.
- Attended, by faculty nomination, Virginia Tech’s International Consortium for Architecture and Urban Design in Washington, DC from 08/2005–05/2006.

### Student Internship > Cooper Carry Inc – Washington, DC | 08/2005–05/2006

- Production assistant responsible for CAD drafting and writing construction assembly descriptions; promoted to professional intern position in December 2005; awarded responsibility of producing physical models and 2D/3D renderings to be used in proposals for large scale, multi-functional developments.

### Summer Internship > Chenevert Architects – Baton Rouge, LA | 05/2005–08/2005

- Hired as an administrative assistant; expanded responsibilities to include construction document drafting and 2D illustrative work to support the design-approval process for a variety of projects.